



Policy Title: Sponsorship		
Department: Contracts		
Date Issued: 02/07/2012	Revised Date: 01/03/2018 Review Date: 05/15/2021	
CEO Approval: 	Effective Date: 10/15/2021	

POLICY:

It is the policy of Central Florida Cares Health System, Inc. (CFCHS) to comply with the Department of Children and Families (DCF) requirement on the use of state funds in publicizing, advertising, or describing the sponsorship of a program that is fully or in part financed by state funds. (Section 286.25, F.S.)

RELATED POLICIES: Federal, State, and DCF Requirements

PURPOSE:

The purpose of this policy is to provide guidelines to ensure that all publicity and advertising pertaining to CFCHS contains the language: “Sponsored by Central Florida Cares Health System, Inc. and the State of Florida, Department of Children and Families”.

PROCEDURES:

1. CFCHS’ CEO or COO is responsible for approving and ensuring that all publicizing, advertising or describing the sponsorship for a program funded in whole or in part using state funds shall include the phrase “Sponsored by CFCHS, Inc. and the State of Florida, Department of Children and Families”. If the sponsorship reference is in written material, “the State of Florida, Department of Children and Families” shall be in at least the same sized font as that used for CFCHS. If the sponsorship reference is in printed or visual material, the placement, size and usage of the CFCHS and State of Florida, Department of Children and Families logos will be approved by CFCHS’ CEO or COO.
2. The Subcontractor shall submit any such publicity, advertising or sponsorship description to CFCHS Contract Manager for written approval prior to printing or publishing.