

**Ad-Hoc Fundraising Planning Committee
Meeting Minutes
Tuesday, August 22, 2018
Central Florida Cares Health System, Inc.
Board Room**



ATTENDANCE

Board of Directors Present:

Kristen Hughes, Chair, Lassiter-Ware Insurance
Charles Rogers, President, ELC of Osceola
David Solomon, Walt Disney
Babette Hankey, Aspire Health Partners

Central Florida Cares Health System, Inc. Staff

Maria Bledsoe, CEO
Karla Pease
Sharon Ramsaran
Kristen Juliano
Colleen McManus
Maria Iddings
Steven McFarland
Angela Gambino

Meeting Called to Order

The Central Florida Cares Health System, Inc. (CFCHS) Executive Committee meeting was held on Tuesday, August 22, 2018 at 10:00 a.m. at Central Florida Cares Health System, Inc., 707 Mendham Blvd., Suite #201, Orlando, FL. The Chair called the meeting at 10:00 am.

Intent of Meeting

The Chair asked for input on fundraising events and timelines.

Discussion

- Fundraising ideas
 - Benavon – a one-hour free breakfast meeting in each county. Each Board member would invite 7-9 people to sit at a table with them to describe who CFCHS is, what CFCHS does, share touching stories to pull on their heartstrings for people to help support CFCHS.
- Staff to identify the need for fundraising
 - Fund client gaps and fund needs internally, like trainings, etc.
- Imitate other MEs who have success in fundraising
- Get 100% of Board members to commit and donate
- Names of CFCHS out in the community are DCF, the Managing Entity, and Central Florida Cares. Define and educate who we are.

- There was concern if providers will be on board with CFCHS' fundraising. It will better the community by enhancing client's lives.
- The Chair would like to be on the agenda to present ideas at the next Executive Committee meeting and then the following Board meeting. Once approved by the Board, this committee will reconvene to come up with an action plan. Staff will meet prior to the Executive Committee to discuss funding needs.
- CEO will invite Board members from Brevard County to participate on this committee.
- At end of fiscal year, provide a report.

Other/Public Input – None

Next Meeting

November 7, 2018 at 3:00 pm

The meeting adjourned at 10:56 am.


Kristen Hughes, Chair


Karla Pease, Recording Secretary

