



Central Florida Cares Health System Strategic Plan, 2018 - 2020

Strategic Planning Workshop – June 21, 2018

Goal 1: Develop alternative revenue sources that do not involve DCF funds.			
Measureable Objective: Identify three additional sources producing at least \$60,000 in new revenue by FY2020.			
1.1	Create a fund raising sub-committee.		
Activities	Parties	Timeframe	Date Completed
Identify Committee Members	Board Members and CFCHS staff	6/21/2018	6/21/2018
1.2	Pursue federal grants.		
Activities	Parties	Timeframe	Date Completed
1.2.1 Set up sub-committee.	Committee Members	6/21/2018	6/21/2018
1.2.2 Identify grant sources.		Monthly	6/30/2020
1.2.3 Apply for grants, collaborating with the provider grant writers.	Committee Member & CFCHS Providers	TBD Grant Timeline	6/30/2020
1.3	Pursue foundation grants.		
Activities	Parties	Timeframe	Date Completed
1.3.1 Set up sub-committee.	Committee Members	6/21/2018	6/21/2018
1.3.2 Identify grant sources.		Monthly	6/30/2020
1.3.3 Apply for grants, collaborating with the provider grant writers.	Committee Member & CFCHS Providers	TBD Grant Timeline	6/30/2020
1.4	Plan fund raising events.		
Activities	Parties	Timeframe	Date Completed
1.4.1 Set-up sub-committee to work with staff to plan events (Minutes of planning activities will be maintained).	Committee Members	Monthly Meeting	6/30/2020

Goal 2: Identify at the county level specific social determinants of care with the most impact on improving behavioral health.

Measureable Objective: Complete the crosswalk that identifies the needs and include in provider contracts during renewal process.

2.1 Analyze community and behavioral needs assessments to identify those social needs that could be driving poor mental health and substance abuse.

Activities	Parties	Timeframe	Date Completed
2.1.1 Conduct a crosswalk analysis comparing the 2016 Community Health Needs Assessment maps showing neighborhoods with higher unemployment, food deserts, and social isolation with the 2019 CFCHS Needs Assessment showing areas of substance abuse and poor mental health.	CFCHS	4/28/2019	6/30/2020
2.1.2 Include any impactful social needs identified into the provider contracts for agencies serving those geographic areas and/or populations to focus future prevention and program services where most effective.	CFCHS	6/30/2019	6/30/2020

Goal 3: Encourage peer counseling and support.

Measureable objective: Complete the inventory and include in provider contracts during renewal process.

3.1 Identify peer support and its effectiveness in current provider contracts.

Activities	Responsible	Timeframe	Date Completed
3.1.1 Inventory the use of peer counselors by current providers.	CFCHS & Providers	3/31/2019	6/30/2020
3.1.2 Survey where possible to determine provider agency and client satisfaction with peer counselors.		6/30/2019	6/30/2020
3.1.3 Encourage providers seeking contracts to include successful peer counseling models in their service programs.		12/31/2019	6/30/2020

Goal 4: Share knowledge about behavioral health trends and new approaches with all team members.

Measureable Objective: Evidenced by reports and/or minutes.

Activities	Responsible	Timeframe	Date Completed
4.1 Implement quarterly education sessions with team members to share observed trends in behavioral health treatment, new uses of technology, and treatment techniques effective in improving health outcomes.	CFCHS	On-going Monthly and Quarterly	6/30/2020
4.1.2 Encourage team members to share at these quarterly meetings what they have learned from the provider community about program changes, successes, and failures.			

Goal 5: Improve community knowledge about behavioral health to reduce the stigma and broaden early recognition for earlier stage treatment.

Measureable Objective: Evidenced by documentation on activities.

Activities	Responsible	Timeframe	Date Completed
Assign team members to serve on local community boards to gather and share information about behavioral health.	CFCHS	TBD	6/30/2020
Educate decision makers about behavioral health.	CFCHS, Board & Providers	On-going	
Support FAME government advocacy and education.	CFCHS	On-going	
Identify board members willing to meet with and educate legislative aides and/or legislators when the legislature is not in session.	CFCHS & Board	On-going	
Work with local print, outdoor, broadcast, and social media to encourage story placement leading to improved mental health and reduced use of banned substances.	CFCHS & Provider	On-going	
Provide speakers for civic, fraternal, faith, and other community group meetings about mental health and substance abuse assistance.	CFCHS & Board	On-going	